



**JF Asset Management**

Part of JPMorgan Asset Management

**AIA-JF Mandatory Provident Fund Services**

Press Release

### **“AIA-JF Challenge Cup” Interschool Debate Competition has reached its final**

(Hong Kong, 26 August 2008) The first “AIA-JF Challenge Cup” Interschool Debate Competition, organized by American International Assurance Company, Limited (“AIA”) and JF Asset Management Limited (“JF”) with the Joint School Chinese Debating Society (“JSCDS”) came to an end on 24 August 2008 (Sunday).

The AIA-JF Challenge Cup had attracted applications from more than 20 schools in Hong Kong. After numerous rounds of competitions in the last 2 months, Belilios Public School and Diocesan Boys’ School reached the final to debate on the topic of “Mandatory Provident Fund is a better way to accumulate wealth for retirement than retail investment funds”. The debate team of Diocesan Boys’ School won the championship.

This is the first debate competition hosted by AIA and JF on financial management and MPF, which aims at promoting and enhancing awareness in financial planning for young people, as well as helping them establish healthy saving habits.

Mr Allan Lam, Vice President and Regional Sales Director of AIG Global Pensions – Asia, said, “As a socially responsible corporate citizen, AIA-JF believes youngsters are the pillars of our future. We hope that through information gathering and a healthy active debate on the values of financial management, these youngsters are given a chance to think thorough financial concepts and MPF, and apply them in their future.”

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#### **American International Assurance Company, Limited**

American International Assurance Company, Limited (“AIA”) is one of the largest life insurers in Southeast Asia, with branch offices, subsidiaries and affiliated companies located in countries and jurisdictions including Mainland China, Hong Kong, Macau, Taiwan, Australia, Brunei, Guam, India, Indonesia, Japan, Malaysia, New Zealand, the Philippines, Singapore, South Korea, Thailand and Vietnam. AIA markets a full line of life insurance products through a multi-channel distribution system, whose core franchise is an extensive agency force. AIA is a wholly-owned subsidiary of American International Group, Inc. (“AIG”), world leaders in insurance and financial services.

#### **American International Group, Inc.**

American International Group, Inc. (“AIG”), a world leader in insurance and financial services, is the leading international insurance organization with operations in more than 130 countries and jurisdictions. AIG companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer. In addition, AIG companies are leading providers of retirement services, financial services and asset management around the world. AIG's common stock is listed on the New York Stock Exchange, as well as the stock exchanges in Ireland and Tokyo.



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### **JF Asset Management Limited**

For over 30 years JF has been at the forefront of investment in Asia. Founded and headquartered in Hong Kong, it has one of the largest investment teams in the region and is widely regarded as the Asian specialist. JF Asset Management is part of JPMorgan Asset Management, one of the world's leading asset management companies, which has a global network of over 680 investment professionals located in some 40 locations worldwide and assets under management of over US\$1.19 trillion<sup>^</sup>. This enormous global investment capability is based on a strong local market presence across four regions - Asia, Europe, Japan and the US - and brings together an incredible pool of specialist investment knowledge and expertise which further enhances its capabilities to provide the clients with the very best products.

With its reputation for innovation and market leadership, JF is committed to helping investors reach their financial goals by providing them with a broad range of professionally managed funds, excellence in investment performance, and the highest quality of client service.

<sup>^</sup> The Asset Management client funds of JPMorgan Chase & Co. as at 31 December 2007.

Investment involves risks. Please refer to the Principal Brochure for more information (including fees and charges).

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